

Multichoice goes Quartz Carpet

When Africa's largest pay TV channel, DSTV Multichoice, decided to build its brand new 1 400m² flagship customer care centre in Johannesburg for its valued clients, Quartz Carpet was the flooring of choice.



The look had to be modern, fun yet sophisticated, meet international design standards and be incredibly durable as they have thousands of clients who traffic through the centre each day. Other important criteria was that the floor needed to be low maintenance, easy to clean and meet sustainability requirements.

Multichoice has received overwhelming attention from the design and architectural world and also the media for its unique look and design. From a flooring perspective the floor needed to be completely seamless, yet still have an extremely intricate concentric circular pattern within it in order to mirror the ceiling.

This was achieved by using thousands of square metres of 6mm large polystyrene cut-outs and screeding in sections of two shades of grey. The result was breathtaking!

Jeremy Stewart of Quartz Carpet says: "Not only did we shock the design world and the client, but even more so we shocked ourselves. Never before had we attempted a project so ambitious, but with two incredible designers in Farrah von Bratt and Sarene Lyon Nel from D12 Interiors giving us incredible support and confidence, we pulled it off without

a snag in under a month. Tiling the floor to that design would have taken 3 to 4 months, which would have delayed the project by three months!"

Interior designers Farrah and Sarene say the process of creating the floor was an awesome experience. They had worked with Quartz Carpet before, and appreciated their technical experience and knowledge. The atmosphere was great and everyone brought their skills and attention to detail to the party to make this floor the huge success it is.

For further information, visit the website www.quartzcarpet.co.za.

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